

The West Indian Social Club of Hartford, Inc.

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Est. October 27, 1950. 75 Years of continued service.

February 03, 2026

Dear Valued Partner:

The West Indian Social Club of Hartford (WISCOH), founded in 1950, is a 501(c)(7) cultural and social organization dedicated to preserving the cultural heritage of the Greater Hartford West Indian / Caribbean community. This year marks 76 years of continuous contribution to the economic, educational, and cultural richness of the Greater Hartford West Indian community.

We invite you to join us in celebrating the organization's legacy at our Gala on **Saturday, April 18th, 2026**, at The People's Ballroom, 3340 Main Street, Hartford, Connecticut. Our theme this year is **"Honoring Our Journey, Igniting Our Future."**

The West Indian Social Club Mission

WISCOH depends on the support of Community Partners like you to continue our mission. If you have supported us before, thank you—we hope to count on you again. If you are new to supporting us, we invite you to join us this year.

The event will feature a dynamic performance celebrating our Caribbean culture. We expect more than 300 guests. Sponsorship and ticket details are provided below.

We Are the West Indian Social Club

WISCOH is one of the longest-operating organizations of its kind in the United States. Founded by migrant farm workers who first worked in the tobacco fields of Windsor before settling in Greater Hartford, the organization has grown from humble beginnings into a leading Caribbean cultural and social institution.

Its Center and headquarters at 3340 Main Street in Hartford are recognized community landmarks, serving as a hub for meetings, social events, and educational forums on immigration, health care, voting rights, housing assistance, and more.

Caribbean dignitaries regularly visit the Center to share updates from the Islands and engage with the Diaspora, and many will join us at the Gala.

QR-CODE

Simply use your smartphone camera to scan the code below, and it will direct you to the page.



ANNIVERSARY GALA ORDER PAGE:
WestIndianSocialClub.org/gala

This Year's WISCOH Anniversary Program

WISCOH supports a variety of cultural and social programs, including Meet the Candidates, the Film Festival, the annual Celebration Week, and Caribbean Heritage and Cultural Preservation initiatives. Your support this year will help us sustain and expand these important programs.

We invite you to join us on **April 18, 2026**, as we celebrate our Anniversary and honor our Caribbean heritage. You may participate by purchasing Gala tickets, placing an advertisement in our souvenir brochure, or becoming an event sponsor. Multiple sponsorship levels are available, each offering a valuable opportunity to partner with WISCOH and reach thousands of potential customers.

Due to the anticipated demand for the Anniversary Gala, the deadline to commit to a sponsorship level, purchase tickets, or advertise in our souvenir brochure is **March 31, 2026**. Thank you for helping ensure the continued success of these cultural and social programs through your partnership and financial support of the Anniversary Gala. I look forward to speaking with you or a member of your organization to discuss your level of support. I can be reached at **860-938-1196** or at www.westindiansocialclub.org/gala.



Best Regards,

Frances Ocansey
Chairperson - WISCOH 76th Anniversary Gala
"Honoring Our Journey, Igniting Our Future."





**West Indian Social Club
Of Hartford**

West Indian Social Club 76th Anniversary Gala

Sponsorship Listing

Platinum Sponsor - \$5,000

- 1 Reserved VIP Table for 10 Guests and access to VIP reception
- Company Logo on Red Carpet Step and Repeat (Photo Backdrop)
- Logo Prominently Displayed During the Event
- Public speaking opportunity during the event
- 4 Months (16 weeks) of Digital Advertising on West Indian Social Club Facebook Page
- Recognition on West Indian Social Club Website
- Full Page Premium Ad placement in Souvenir Journal
- Digital Ad displayed all year round on WISCOH Digital Signage.

Gold Sponsor - \$4,000

- 1 Reserved VIP Table for 8 Guests and access to VIP reception
- Company Logo on Red Carpet Step and Repeat (Photo Backdrop)
- Logo Prominently Displayed During the Event
- Recognition by MC during the Event
- 3 Months (12 weeks) of Digital Advertising on the West Indian Social Club Facebook Page
- Recognition on West Indian Social Club Website
- Full Page Ad placement in Souvenir Journal
- Digital Ad displayed all year round on WISCOH Digital Signage.

Silver Sponsor - \$3,000

- 1 Reserve Table for 10 Guests and access to VIP reception
- Logo Prominently Displayed During the Event
- Recognition by MC during the Event
- 2 Months (8 weeks) of Digital Advertising on West Indian Social Club Facebook Page
- Recognition on West Indian Social Club Website
- Full Page Ad placement in Souvenir Journal

Bronze Sponsor - \$2000

- Shared reserve table for 5 Guests and access to VIP reception
- Logo Prominently Displayed During the Event
- Recognition by MC during the Event
- 1 Month (4 weeks) of Digital Ad on West Indian Social Club Facebook Page
- Recognition on West Indian Social Club Website
- Half Page Ad placement in Souvenir Journal

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Simply use your smartphone camera to scan the code below, and it will direct you to the page.



ANNIVERSARY GALA ORDER PAGE:
WestIndianSocialClub.org/gala

Individual Ticket & Table Prices

- **VIP Admission** Ticket per person, including access to VIP reception - **\$200**
- **Guest Admission** Ticket per person - **\$150**
- **VIP Reserve Table (GROUP)** - Please contact Ms. Frances Ocansey at **860-938-1196**
- **Guest Reserve Table (GROUP)** – Please contact Ms. Frances Ocansey at **860-938-1196**

Souvenir Journal Ad Prices

- **Front Inside Cover** - Reserved pricing
- **Back Inside Cover** – Reserved pricing
- **Back Outside Cover** - Reserved pricing
- **Premium Full Page** - **\$400** excluding set up fee for non-camera-ready Ad.
- **Full Page** - **\$200** excluding set up fee for non-camera-ready Ad.
- **Half-Page** - **\$150** excluding set up fee for non-camera-ready Ad.
- **Quarter-Page** - **\$100** excluding set up fee for non-camera-ready Ad.
- **Business Card** - **\$60** excluding set up fee for non-camera-ready Ad.



*You can **PURCHASE** Ads and Tickets online via our website.
You can **UPLOAD** you Ads using our website Ad upload form. **Ad Deadline: March 31st, 2026***

The West Indian Social Club of Hartford (WISCOH) is a 501 (c) 7 organization. In collaboration with West Indian Foundation (WIF) a 501(c) 3 organization and EDSN, a 501 (C) 3 organization.

For more information contact Frances Ocansey at 860-938-1196 or westindiansocialclub.org/anniversary-gala

